

# COLLEGE OF DENTISTRY AND DENTAL CLINICS

CONTINUING DENTAL EDUCATION

# DENTAL PHOTOGRAPHY: A COMPREHENSIVE HANDS-ON WORKSHOP

Presented by: Dr. John Syrbu and Dr. Nathan Yang

**FRIDAY, OCTOBER 18, 2019**

**Please register before October 4, 2019**

Afternoon hands-on session will be limited to 24 participants

College of Dentistry, Galagans  
B and C Auditorium and  
Preventive/Operative Clinic

6.5 hours relicensure credit/  
Lecture and Participation Course  
3 hours half day



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# DENTAL PHOTOGRAPHY: A COMPREHENSIVE HANDS-ON WORKSHOP

FRIDAY, OCTOBER 18, 2019

Presented by:  
Dr. John Syrbu  
and Dr. Nathan Yang

## FEES:

### All Day

Dentist/Technician \$385;

Assistant/Hygienist \$195

*(must be accompanied by your dentist to participate in the hands-on portion)*

### Morning Only

Dentist/Technician \$165;

Assistant/Hygienist \$95

## CE CREDIT:

6.5 hours relicensure credit/Lecture & Participation Course

3 hours half day

PLEASE REGISTER BEFORE  
**OCTOBER 4, 2019**

## THE PROGRAM AND OBJECTIVES

The role of photography in dentistry has recently expanded to virtually all aspects of practice, from documentation and treatment planning to laboratory communication and marketing. This course invites dental professionals to take advantage of the benefits offered by photography in educating their patients, increasing case acceptance, and improving visual communication between patients, staff, colleagues, and laboratory technicians.

While modern photography equipment has become expansive, ranging widely in price, features, quality, and sophistication, our comprehensive analysis allows practitioners to confidently choose the system(s) that meet the needs of their individual practices. Introductory presentations review the advantages and disadvantages of various photography systems, while the majority of the course dives deeply into the DSLR and mirrorless photography systems, which remain the gold standard in dental imaging. Considerations of the camera, lens, and light systems are discussed, as well as functionality and key settings for dental photography. Specialized hands-on modules include intraoral photography, portraiture, and laboratory photography. These guided modules allow participants to immediately practice what they learn in small groups and with each other.

Due to the hands-on nature of the afternoon session, participants in this portion of the program are encouraged to provide their own DSLR camera, a macro lens, and ring or dual-point flash. Advanced notice of your camera model will assure that the equipment supplied and used during the course will work properly. An occlusal mirror and retractors may also be beneficial. A limited number of DSLR camera system(s) can be rented directly from the instructors for \$75 on a first-come-first-served basis. Contact john-syrbu@uiowa.edu for rental inquiries and/or equipment advice prior to the program.

### At the completion of this presentation, the participants should be able to:

- Understand the ways in which dental photography can be used to improve one's dentistry and practice;
- Recognize the advantages and disadvantages of various photography systems used in modern dentistry;
- Make informed decisions on photography equipment and systems that meet the needs of their clinic(s);
- Become familiar with the basic features, functionality, and settings of the DSLR camera, lens, and flash system(s);
- Integrate the equipment and techniques necessary for intraoral photography, shade and laboratory communication, benchtop photography, and portraiture in dental practice; and
- Learn basic post processing techniques and image management options.

## PROGRAM FACULTY



**John Syrbu, DDS**, is a general dentist and clinical instructor in the Department of Family Dentistry at the University of Iowa College of Dentistry and Dental Clinics. He received his DDS from the University of Iowa College of Dentistry and completed a GPR at the Minneapolis VA Health Care System. After several years in private practice in Minnesota, he returned to teach at the College of Dentistry. As a group leader, he instructs and evaluates fourth year dental students. He presents on various topics to students with a special interest in marketing and dental photography.



**Nathan Yang, DDS**, graduated from dental school and completed an AEGD at the University of the Pacific Arthur A. Dugoni School of Dentistry. Since 2008, Nate has maintained a private practice with his wife in San Francisco, CA. After 13 years as an assistant clinical professor and pre-clinical fixed prosthodontics course director at the University of the Pacific Arthur A. Dugoni School of Dentistry, Nate is now the Dental Director of the Indian Health Center of Santa Clara Valley in San Jose, CA. Nate also presents on clinical photography to dental groups and study clubs throughout California.



PREVIEW  
OF COURSES

[www.dentistry.uiowa.edu/ce](http://www.dentistry.uiowa.edu/ce)



## GENERAL INFORMATION

The College of Dentistry and the Center for Conferences will make every reasonable effort to assure that requested continuing education programs are provided, but assumes no liability for failure to deliver beyond the refunding of any fees paid to The University of Iowa. The University of Iowa reserves the right to limit registration to the size of the available classroom or clinical space. Sponsorship of this course does not imply subject matter, product or technical endorsement. This material is offered to the profession for educational and informational purposes in a spirit of academic freedom.

**PRE-REGISTRATION:** Pre-registration is recommended at least two weeks before course date - October 4, 2019.

**REGISTRATION OPTIONS:** Registrations will not be accepted without payment. You may register using any of the following methods:

✳ **Online registration**, at

centerforconferences.uiowa.edu/conferences and then click on Dental Conferences

✉ **Mail** your registration form and check or credit card information to the address indicated

☎ **Phone** your credit card information to Center for Conferences: 1-800-551-9029 (local: 335-4141)

📠 **FAX** your credit card information to Center for Conferences: 1-319-335-4039

**CANCELLATIONS/REFUNDS:** Fees paid will be refunded less a \$75 per person processing fee following notice of cancellation. Refunds will not be granted for cancellations received after the course begins. For registrations charged to your credit card, the refund will be credited to your account. If insufficient enrollment necessitates canceling a course, all fees will be refunded.

### CONTINUING EDUCATION CREDIT/RECORD KEEPING:

CEU verification will be provided (by email following the program) only for those individuals completing/submitting a CEU card at the completion of the program. Credit will be appropriately adjusted for those individuals who do not attend the entire program. All attendees are encouraged to submit a CEU card which will ensure that a letter documenting attendance will be sent following the program. The University of Iowa College of Dentistry designates this activity for 6.5 hours relicensure credit/Lecture and Participation Course (0.65 CEU), 3 hours Lecture only (0.3 CEU).

## WE LOOK FORWARD TO SEEING YOU AT OUR FALL PROGRAMS!

**FOOTBALL TICKETS:** Full day course registrants will receive first priority for football ticket purchases. After that, tickets will be available on a first come, first served basis.

Tickets for Iowa vs. Purdue on 10/19/19 are available at \$65 each plus a \$1 per ticket handling fee (limit 2 tickets per registration). Ticket requests will be filled until supply is exhausted. To order tickets, you must register and prepay for the continuing education program. Tickets **MUST** be picked up at the course registration desk before course adjournment. Tickets will not be mailed. Payment for tickets cannot be refunded except when ticket supply is exhausted during the pre-registration period. Tickets cannot be transferred with a registration to another course.

**HOUSING:** A limited number of rooms have been reserved at the:

#### Heartland Inn

87 Second Street, Coralville, IA 52241;

Phone 1-319-351-8132

**Use the Code: UIDentAlumni (College of Dentistry); release date 10/4/19.**

Please indicate that you are attending the College of Dentistry's continuing education program **and designate the appropriate code** when making your reservations. The rooms will be held until supply is exhausted or release dates as previously stated. It is the responsibility of registrants to reserve their own lodging.

**PARKING:** Parking is included with the course registration. All registrants must be pre-registered to gain entrance to the Dental visitor's parking lot. Bring your course confirmation letter with you to ensure admittance to the lot. Otherwise, you may be directed to a remote lot.

**COMFORT ZONE:** Although every effort is made to have a comfortable temperature in the meeting room, we realize everyone's comfort zone is different. Please bring a jacket or sweater in case the room is too cool for your comfort.

**THANK YOU FOR PARTICIPATING** in our continuing dental education courses. We appreciate your support and interest in our dental programs. Your patronage allows us to provide the highest quality and most current education in dentistry. If you have any suggestions for the Office of Continuing Education or would like further information about our programs, please visit us online at [www.dentistry.uiowa.edu/ce](http://www.dentistry.uiowa.edu/ce) or contact:

#### Ms. Amanda Shoemaker, Director

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(319) 335-7166 | [amanda-shoemaker@uiowa.edu](mailto:amanda-shoemaker@uiowa.edu)

#### University of Iowa Nondiscrimination Statement

The University of Iowa prohibits discrimination in employment, educational programs, and activities on the basis of race, creed, color, religion, national origin, age, sex, pregnancy, disability, genetic information, status as a U.S. veteran, service in the U.S. military, sexual orientation, gender identity, associational preferences, or any other classification that deprives the person of consideration as an individual. The university also affirms its commitment to providing equal opportunities and equal access to university facilities. For additional information on nondiscrimination policies, contact the Director, Office of Equal Opportunity and Diversity, the University of Iowa, 202 Jessup Hall, Iowa City, IA 52242-1316, 319-335-0705 (voice), 319-335-0697 (TDD), [diversity@uiowa.edu](mailto:diversity@uiowa.edu).

#### University of Iowa Disability Statement

Individuals with disabilities are encouraged to attend all University of Iowa-sponsored events. If you are a person with a disability who requires a reasonable accommodation in order to participate in this program, please contact Amanda Shoemaker in advance at 319-335-7166.

#### The University of Iowa College of Dentistry is an ADA CERP Recognized Provider.

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